

Introduction to the IHME Days' lecturers, speakers and exhibitions

Lecturers and Speakers

Saturday 4 April 2009, 11 a.m. – 3 p.m.

Who makes art? Who is art made for?

Paulo Herkenhoff, Art Historian, Curator, Rio de Janeiro

It is not easy! Contemporary experiences of art and society in Latin America

Paulo Herkenhoff is an art critic and art historian. He was the director of Museu Nacional de Belas Artes in Rio de Janeiro (2002-2006), chief curator of the Museu de Arte Moderna do Rio de Janeiro (1985-90) and adjunct curator at The Museum of Modern Art, New York (1999-2002). He has also worked as the artistic director of the XXIV Bienal de São Paulo (1988). Currently Herkenhoff is working on an exhibition that looks at the relations between contemporary art and the society in Brazil.

James Lingwood, Director, Artangel, London

Before, During and After - Some Artangel projects and some thoughts on Art, Artists and Communities

James Lingwood is the director of British Artangel together with Michael Morris. During the last ten years Artangel has commissioned and produced ambitious one-off projects in public space with contemporary artists in a range of media, from public sculpture and performance to new film and video (e.g. Rachel Whitehead, Matthew Barney, Ilya and Emilia Kabakov, Francis Alÿs). Artangel produced the Jeremy Deller film *Battle of Orgreave* (2001), which was shown as a part of the film programme of IHME 0 by Pro Arte Foundation in March 2008. In addition to his work with Artangel, Lingwood has curated several exhibitions for national and international arts institutions.

Artangel's production also includes the film *Margate Exodus* (2006): A centre-piece of this multi-faceted project was the 25 metre high *Waste Man*, conceived by Antony Gormley, constructed by the local community and ultimately burnt in public.

Françoise Vergès, Researcher and Director, MCUR, Saint-Denis
What does immaterial culture bring to art?

Françoise Vergès is Reader at the Center for Cultural Studies, Goldsmiths College, London. Vergès grew up in Reunion Island and has since then lived in Algeria, Mexico and the USA. In her theoretical and empirical work, she has explored the processes and practices of creolization particularly in the Indian Ocean and published extensively around the topic. Vergès is the director of the forthcoming museum of the living present, *Maison des civilisations et de l'unité réunionnaise* (MCUR). Together with Carpanin Marimoutou, Vergès has argued for a museum without objects: the veritable object of the MCUR is *the encounter with the other*, with alterity.

Elina Sorainen, Ceramist, Doctor of Visual Arts h.c., mentor-monitor of the IHME Project, Pernaja

The deceased have not been forgotten: immortal works commemorating them have been made for centuries. People today can still view works that have been made 5000 years ago in memory of a dead person. These works were thus also made for us. How can we make art for the people observing us 5000 years from now?

Elina Sorainen is a ceramist whose works include tableware and sculptures. Her works are high-fired stoneware and porcelain. She fires her works in a wood-fired multi-chambered kiln. Sorainen has studied ceramics in the USA, Japan, and Finland. Her doctoral dissertation in 2006 focused on a women's pottery community in a south-eastern village in Iran. Part of the action oriented research was to create a model for preserving a worthy ceramics tradition. Elina Sorainen's activities include collecting data on ethnic and village potters and potteries and writing an essay collection on their methods and traditions. The destinations of her field trips in the year 2008 were Nicaragua and Japan. Sorainen is participating in Antony Gormley's IHME Project *Clay and the Collective Body* as one of the mentor-monitors.

Saturday 4 April 2009, 4 p.m. – 7 p.m.

How does a community emerge?

Markku T. Hyypä, Head Physician, Adjunct Professor, Turku

Markku T. Hyypä is the Head Physician at the Institute of Health and Welfare of Finland, and the Adjunct Professor of Neurology at the University of Helsinki as well as the Adjunct Professor of Rehabilitation at the University of Turku. Nineteen years ago he opened the discussion on the significance of social capital in Finland. Utilizing his long experience among the long-standing Swedish-speaking minority in Finland Hyypä studied social and cultural participatory activities in the minority. Finally he showed that social capital has strong positive effects on population health and well-being. In addition to his career as a researcher, a teacher and a physician Hyypä has published textbooks, nonfiction books and essay collections. Also, a novel will be published in spring 2009.

Elina Räsänen, Art Historian, Helsinki

Belief and the community: medieval sculpture of saints and attitudes toward them

Elina Räsänen is an art historian specialized in late-medieval art and iconography. She is presently finishing her doctoral thesis concerning polychrome wood sculptures with focus on depictions of the motif *Saint Anne with the Virgin and Child*, and how the concepts of corporeality and materiality resonate with the interpretations of these objects.

Lotta Ora, Drama Instructor, Helsinki

Lotta Ora is a drama instructor, who uses the methods of drama to work extensively in different community groups. Ora implements the ideas of the forum theatre born in Brazil in the 1950s within the framework of the collective *Draamaräätälit*. This form of community theatre takes current problems as its starting point and the work method is solution focused. Integral to the work is to use participatory drama techniques to get inside current issues. The instructor functions as a facilitator, who provides the target audience with a channel for creative problem solving. Ora has been producing community theatre since the late-90s and she has worked with different

communities, e.g. work communities, parents and young people.

Mike Pohjola, Playwright, Roleplaying Game Designer, Helsinki

Mike Pohjola is an author, a playwright and a roleplaying game designer. He has published several books on roleplaying, and created several pieces of roleplaying art for museums and art festivals around the Nordic countries. He is also the co-founder of The Company P, which won The International Emmy for Best Interactive Tv Service with a project combining traditional television with a roleplaying game happening in the real world. Pohjola encourages everyone to mix reality and fantasy.

Hannu Raittila, Author, Turku

Hannu Raittila is an author, critic and columnist whose output includes short stories, novels, TV scripts and radio plays. Raittila made his breakthrough with the novel *Ei Minulta Mitään Puutu* published in 1998, and was awarded the Finlandia prize in 2001 for his novel *Canal Grande*. His writings shun theory and embrace the practical: in them professionals who know what they're doing wander in a world that is full of unexpected links between culture and commerce, art and science.

Eero Hämeenniemi, Composer, Kerava

Eero Hämeenniemi has studied composition at Sibelius Academy with Paavo Heininen, in Cracow with Boguslaw Schäffer, in Siena with Franco Donatoni and with Joseph Schwantner and Warren Benson in Rochester, USA. Hämeenniemi has founded the Ears Open Society and has been its chairman in 1977-1979 and 1981-1982. He has also worked as a lecturer of composition at Sibelius Academy from 1982 to 1992, and continues to teach there. In 1990, Hämeenniemi received the Kalevala Prize, awarded by the Alfred Kordelin Foundation. His choral work *Nattuvanar* won the UNESCO International Composers' Rostrum in 1994. Eero Hämeenniemi has been the composer-in-residence of Tapiola Sinfonietta from September 2000.

Hämeenniemi takes a special interest in Indian culture. He has lectured on Western music in India and written several essays for local journals. Hämeenniemi has also written many books on the interaction of cultures, specifically on the lively exchange of ideas that happens between South Indian

and Western musics. He has also published his first novel, which deals with the formative years of Western culture and Christianity during the second and third centuries.

Sunday 5 April 2009, 11 a.m. – 2:15 p.m.

What is good art? What is expertise?

Olle Granath, Art Historian, Critic, Stockholm

Quality: Rocking rather than a rock

The Swedish Olle Granath is the Secretary General of the Royal Swedish Academy of Fine Arts. Granath has previously served as the superintendent and director of the Swedish state's art museums in 1989-2001 as well as the director of Stockholm's Moderna Museet in 1980-1989. In addition, Granath has written works on Swedish art and Nordic artists (Olle Kåks, Erik Dietman, Per Kirkeby). A text collection published in 2008 called *Hundens blick* is a collection of writings on art and modern times.

Bartomeu Marí, Director, MACBA, Barcelona

Bartomeu Marí is currently the Director of the Museum of Contemporary Art in Barcelona (MACBA). Formerly he has worked as the Curator of Exhibitions at the Fondation pour l'Architecture in Brussels (1989-1993) and also as the Curator at IVAM-Centre Julio González in Valencia (1994-1996). He has been director of Witte de With, Centre for Contemporary Art in Rotterdam (1996-2002) and the coordinator of the Centro Internacional de Cultura Contemporánea in Donostia-San Sebastián, Basque Country (2002-2004). In 2002 he co-curated with Chia-chi Jason Wang the Taipei Biennial and in 2005 he was the Curator of the Spanish Pavillion at the 51st Venice Biennial. He has written numerous prefaces and articles about contemporary art and is currently working on a volume of essays about the art of our time.

Maija Tanninen-Mattila, Director, Ateneum Art Museum, Helsinki

Apples or Cookies? contexts – choices – time.

Maija Tanninen-Mattila has been the director of the Ateneum Art Museum, Finnish National Gallery since February 2006. She was previously the director of Taidehalli (Helsinki Kunsthalle) 2001-2006 and Senior Curator and Curator of

Education at the Helsinki City Art Museum 1986-2001. She has received Fulbright scholarship to study museum education at the George Washington University, Washington DC 1993-94 and an internship at the Freer Gallery, Smithsonian institute, Washington DC. Tanninen-Mattila has curated exhibitions and published articles on Finnish and international contemporary art and design, for example on the artists Eero Aarnio, Marlene Dumas, Seppo Renvall, Luc Tuymans and Maaria Wirkkala.

Max Rynnänen, Aesthetician, Critic, Helsinki

Networking and self-management skills have become the way to work out a career in today's (art) world. There is a broad variety of practices we call contemporary art (performance, painting, installations, etc.). But networking and management are exclusive disciplines. Is the world of art becoming a career system which gives too much weight to these secondary skills to the extent that we need to start developing support programs for individuals with skills restricted to art? Until now we have merely increased the amount of teaching these skills in art schools.

Max Rynnänen is an aesthetician and contemporary art critic, with a history in gallery management. He works as a lecturer of theory of visual culture at the University of Art and Design Helsinki, at the Pori School of Art and Media. In his scholarly work Rynnänen has, besides contemporary art, focused on kitsch, urban aesthetics, and terrorism, with a philosophical base rooted in Italian philosophy, American pragmatism, and Nordic applied aesthetics, following studies at the universities of Helsinki, Uppsala, Pisa, and Temple Philadelphia. Lately Rynnänen has collaborated with Festivals in Transition by teaching European theatre critics at the Riga and Ljubljana international theatre festivals.

Otso Kantokorpi, Critic, Helsinki

Otso Kantokorpi is a Helsinki-based journalist, art critic and curator. He served as the editor-in-chief of Taide magazine in 1998-2005, and after that he has worked as a freelance critic, editing The Finnish Critic Association's magazine *Kritiikin Uutiset*. He has taught sociology of art in different institutes of higher learning and art schools. He has curated some ten art exhibitions for different art museums. In addition, he has written and edited several exhibition catalogues and art books. His essays on art have been compiled in two books: *Kosketuspintoja* (2003) and *Kuvia ja vastakuvia* (2005).

Sunday 4 April, 3-4 p.m.

Antony Gormley, the artist behind the first IHME Project, and art historian **Paulo Herkenhoff** discuss Gormley's work *Clay and the Collective Body*, implemented in Helsinki. The public will have an opportunity to ask questions.

Sunday 4 April 2009, 4:15 p.m. – 7:15 p.m.

The IHME Marathon

The IHME Marathon introduces 16 Finnish artists, four interviewers and four topics.

A white canvas like the ocean - how is a work of art born?

Tina Cavén interviews the following artists: Silja Rantanen, Markus Kåhre, Vesa-Pekka Rannikko and Janne Räisänen.

What is an empathetic photograph like?

Anna-Kaisa Rastenberger interviews the following artists: Tanja Koponen, Sanna Sarva, Nina Rantala and Jaakko Rustanius.

What is a painting?

Timo Valjakka interviews the following artists: Heikki Marila, Marika Mäkelä, Mikko Paakkola and Anna Retulainen.

When does an artist need science?

Hanna Johansson interviews the following artists: Terike Haapoja, Tuula Närhinen, Markus Rissanen and Lauri Astala.

Exhibitions

IHME Project 2009, Videos and photographs

The first IHME Project, *Clay and the Collective body* by Antony Gormley will be documented on video and in photographs. A selection of this material, that will showcase the project from the unveiling of the clay cube till the end of the clay

work period, will be displayed in Tiedekuntasali of the Old Student House's second floor. The video documentary is filmed by **Tuomas Laitinen** and the photography documentary is photographed by **Kai Widell**.

This material will be on display from Friday to Saturday April 3-5, 2009 according to the opening of the IHME Days. On Friday, when the exhibitions and the bookshop open to the audience and the first steps of the IHME Productions are celebrated, this material will be shown at the downstairs Juhlasali of the Old Student House.

A Crime Against Art by Hila Peleg

A Crime Against Art, 2007, 100 min

On the fringe of leading international art fair, the artist **Anton Vidokle** and the curator **Tirdad Zolghadr** invited a group of experts and art world agents to put the two of them on trial, by example, in order to investigate and clarify whether their activities are providing spaces in the contemporary art field for critical potential and the possibility of art.

Cast: Anton Vidokle, Tirdad Zolghadr, Vasif Kortun, Chus Martinez, Charles Esche, Jan Verwoert, Maria Linf, Anselm Franke, Setareh Shabazi, Keti Chukrov, Barnaby Drabble and Liam Gillick.

This film has been chosen for the IHME Days programme as a prelude to what's coming. For the 2010 IHME Days, the plan is to script and stage a trial that deals with the topical questions of contemporary art. The aim is to get real people for the roles in the trial, to generate encounters and discussion about the state of modern art and society.

Hila Peleg

Hila Peleg is a curator based in Berlin. Born in Tel Aviv, Israel, Peleg studied Art History at Goldsmiths College/University of London, where she is currently a PhD candidate in Curatorial Knowledge/Visual Cultures. Peleg has organised and co-curated various international projects dealing with artistic practices and culture from the Middle East. Her film 'A Crime Against Art' won the 'new vision' award in Copenhagen Documentary Film Festival (2007), and participated in Berlinale, Film Festival, Berlin (2008), Hot Docs Canadian Documentary Festival (2008) and Bangkok Experimental Film Festival (2008).

Emerge - Mental, Physical and Social Performatives

Pro Arte Foundation Finland has invited AV-arkki to compile for the IHME Days a video compilation of Finnish video art related to the themes of 2009. The curator of the compilation, **Tero Nauha**, has chosen to present works that build on performativity, the social relationships between people or the relationship with nature.

The following works will be shown in the compilation:

1. Maurice Blok "Three Attempts", 0:36, 2006
2. Maurice Blok, "The Egg", 0:22, 2006
3. Maurice Blok, "Geflest", 0:27, 2006
4. Pia Antikainen, "Urakka" (The Job), 8:45, 2004
5. Eeva-Mari Haikala, "Tutkielma tuulesta" (Study of Wind), 3:28, 2007
6. Annette Arlander, "Koiran vuosi Kalvolassa - kalenteri" (Year of The Dog in Kalvola - Calendar), 4:10, 2007
7. Mikko Kuorinki "Syysparaati" (Fall Parade), 2:42, 2007
8. Adel Abidin, "Jihad", 3:30, 2006
9. Adel Abidin, "Rakkauslaulu" (Love Song), 2:33, 2006
10. Aurora Reinhard "Julio & Lupita", 4:35, 2004
11. Pilvi Takala "The Angels", 2:15, 2008
12. Milja Viita "Pommitehtaan tyttö" (The Bomb Factory Girl), 5:42, 2006
13. Veli Granö, "Puhdistus" (Purification), 6:00, 2006

The total duration of the compilation is 45 mins 5 secs.

"AV-arkki's video compilation *Emerge* consists of works which can be characterised by using concepts such as performance, place and sociocultural relationships. In these works the performance is made for the camera, thus they are not documentations of performances as such. The concept of performativity defines how we exist socially; in what way we "perform" our gender, or exhibit signs of our sociocultural position.

One might say that social life is a continuous performance which assumes different forms of presentation. These relationships of performativity are never just given; there's always an active component involved. To perform is to maintain a certain social status. Therefore, our social reality is never fixed; it is a constantly transforming site of acceptance, verification and denial.

The artists chosen for this compilation are agents in such a reality. Their works approach these social and performance performatives in a variety of ways. The

works by **Maurice Blok** and **Pia Antikainen** examine material reality. These works are also close to the general idea of performance art. **Eeva-Mari Haikala**, **Annette Arlander** and **Mikko Kuorinki** adopt a singular stance toward their environment, regardless of how mundane these environments might be, their actions create a specific relation to time and space.

Cultural and gender performatives are present in every situation, and they are thus strongly linked to the use of power in the media as well: how should we define normal and how should we react to minorities, cultures and social performatives different from ours. In their works, **Adel Abidin** and **Aurora Reinhard** deal with our relationship to cultural differences and gender positions. What kind of social bases do we have for right and wrong, or correct behaviour in general?

The last three works in the compilation bring forward infinitesimal and invisible operations. The works by **Pilvi Takala**, **Milja Viita** and **Veli Granö** might be miles away from performance art, but they are still close to the subtle and inconspicuous changes of reality which alter our approach to reality and our environment.

Take in the works in this compilation and let transformative thoughts on our mental, social and ecological relationships with reality emerge."

Tero Nauha,
Visual and performance artist

Tero Nauha (b. 1970)

Tero Nauha is a visual and performance artist. In 2007 he began post-graduate, doctoral studies in the program of Performance Art and Theory, in the Theatre Academy in Helsinki. The subject of his research is the changes in the performer-audience relationship in relation to changes in the social, physical and mental environment. His works of art have been shown in Finland, Europe and United States. He lives in Helsinki.

The bookstore Korjaamo Shop

Korjaamo Shop is a shop specialised in culture products located at Korjaamo Culture Factory in Taka-Töölö, Helsinki. The shop offers a selection of literature, philosophy, social sciences as well as fiction related to visual arts,

theatre, music, film, architecture and design. In visual arts, the focus is post-60s modern art and especially photographic art.

The Korjaamo Shop also sells DVDs and CDs. In addition to classics and imported rarities, the selection includes indie gems. Children's culture isn't forgotten: children's books, movies and toys are available -- also to nostalgic adults.

For the IHME days, the Korjaamo Shop sets up an art book shop and in the Music Hall of the Old Student House you can find books on e.g. collective, environmental and land art, new sculpture, the corporality of art and of course Antony Gormley. The selection also includes theoretic and interactive literature, DVD documentaries on different artists and also art postcards.

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Media material

Material for the media can be found here:

Press releases: www.proartefoundation.fi / www.ihmeproductions.fi

Press images: www.proartefoundation.fi/press / www.ihmeproductions.fi >

Media

- please request a username and password from this number: +358-(0) 40 717 8185

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